

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, Vijayawada-1

A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“A” Grade in Cycle3

PG DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION

(MBA & M.COM Programmes)



MEET THE CEO PROGRAMME

24 – 09 – 2021



K.B.N COLLEGE : PG CENTRE

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Kothapeta, VIJAYAWADA – 520 001.

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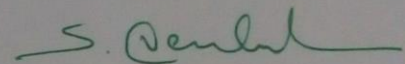
CERTIFIED INSTITUTION NACC A in cycle 3

S.VENKATESH
DIRECTOR

Date: 23-09-2021

STUDENT NOTICE

All the II Semester MBA and M.Com students are hereby instructed to **attend MEET THE CEO PROGRAMME** by **Mr.S.Sriram, Founder & CEO of 7 cousins Group** (a Conglomerate of 3 enterprises, Tonmetri info solutions, Isthriwala & Unflugged) on **24 .09.2021 at 12 P.M** through Virtual Mode


DIRECTOR



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INVITATION

The PG Department of Commerce and Business Administration

Cordially invite you to the Guest Lecture on

"MEET THE CEO"

Date & Time: Friday, 24th September 2021 at 12:00 p.m

Venue: Virtual Mode

Resource Person

Mr.S.Sriram,

Founder & CEO of 7 cousins Group

(a Conglomerate of 3 enterprises, Tonmetri info solutions, Isthriwala & Unflugged).

ORGANIZED BY:

**PG DEPARTMENT OF
COMMERCE AND BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE**



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MEET THE CEO REPORT

Mr.S.Sriram,

Founder & CEO of 7 cousins Group

(a Conglomerate of 3 enterprises, Tonmetri info solutions, Isthriwala & Unflugged)

Meet the CEO programme was organized by PG Department of Commerce & Business Administration on 24.09.2021 for MBA & M.Com 2020-2022 Batch Students. The Guest Speaker was Mr.S.Sriram Founder & CEO of 7 cousins Group (a Conglomerate of 3 enterprises, Tonmetri info solutions, Isthriwala & Unflugged). He explained the students how to start Start-ups in the present society. Today Start - ups play an important role in the present Global market he encouraged them in a way that every student must develop an idea to start a New start up in the Coming days. At the same time he also explained the strategies adopted by him towards his own start - up and its progress in the society. He has given a lot of inputs to the students regarding start - ups. 80 students were present for this MEET THE CEO PROGRAMME.

